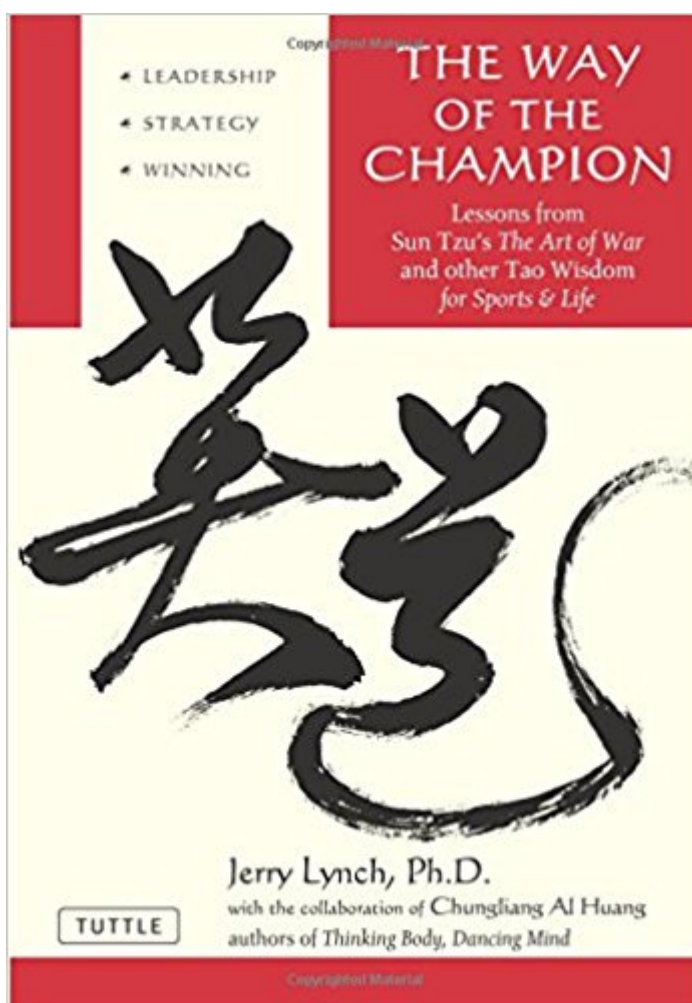


The book was found

The Way Of The Champion: Lessons From Sun Tzu's The Art Of War And Other Tao Wisdom For Sports & Life



Synopsis

Martial artists, great warriors, coaches, generals, and successful corporate CEOs have all effectively used the strategies for winning found in Sun Tzu's Art of War. Authors Jerry Lynch and Chungliang Al Huang, using lessons from the The Art of War, as well as other ancient Taoist books such as the I Ching and Tao Te Ching, teach readers to develop the capacities and qualities that make a champion—such as high self-esteem, courage, fortitude, determination, perseverance, tenacity, self-awareness, integrity, the ability to take risks, and the ability to learn from failure. The emphasis on self-awareness, tactical positioning, and strategic advantage means that practitioners win through inner growth and self-improvement—giving them a universal competitive edge.

Book Information

Paperback: 224 pages

Publisher: Tuttle Publishing; 60085th edition (January 15, 2006)

Language: English

ISBN-10: 0804837147

ISBN-13: 978-0804837149

Product Dimensions: 6.8 x 0.5 x 9.8 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 17 customer reviews

Best Sellers Rank: #57,252 in Books (See Top 100 in Books) #28 in [Books > Religion & Spirituality > Other Eastern Religions & Sacred Texts > Taoism](#) #39 in [Books > Politics & Social Sciences > Philosophy > Eastern > Taoism](#) #75 in [Books > Sports & Outdoors > Miscellaneous > Sports Psychology](#)

Customer Reviews

"In his book, *The Way of the Champion*, Jerry Lynch is right on target. he presents specific, practical lessons for mental toughness, leadership and winning as a champion, not only in sports but for the bigger game of life as well." ["Coach Dean Smith, University of North Carolina men's basketball, National Champions"](#) "I count Jerry Lynch as a friend who has given me encouragement and informative to make a difference in helping myself and athletes reach their potential."

["Phil Jackson, coach of three time World Champion Los Angeles Lakers"](#) "We believe in Dr. Lynch's approach in this book. It is brilliant in its simplicity and rich in content. The principles in this book have definitely helped us to win five national championships." ["Coach Bob Hansen, University of California, Santa Cruz"](#) "Jerry's wisdom has helped me to discover who I am and what I

can be. I highly recommended his work." •Danny Ferry, former Pro Basketball champion with San Antonio Spurs and now General Manager of Cleveland Cavaliers"Dr. Lynch has helped guide us through seven consecutive national championships. The concepts and lessons in this book have helped us perform in such a way as to realize our highest potential." •Cindy Timchal, coach of University of Maryland's women's championship lacrosse team

Jerry Lynch, Ph.D. and Chungliang Ai Huang

Brilliant, a must read for any coach. Learn how to build trust, and get your athletes working together toward a common goal. You will refer back to this book everyday!

I purchased this book to help me better understand how I could best support my two young athletes, and it continues to be my go-to source for advice. Jerry Lynch brings such a healthy perspective to competition and success, that I find I use his philosophy in many different aspects of my own life. The examples he provides from his own coaching experience are really inspiring, and the techniques he recommends for achieving higher levels of success in sports and in life are incredibly logical and simple to follow. This book has definitely helped me know what to say or not to say to my kids before and after their games, and as a result, they are playing better, have smiles on their faces and our relationship just keeps improving. I definitely recommend it for athletes or parents of young athletes.

I've previously listened to and read Sun Tzu's "Art of War" and tried to make the principles and philosophies apply to my life and martial arts training. However, "The Way of the Champion" does all of this for you. It is well written which makes it an easy read. There are lots of examples of how the lessons in the book were used and applied to other athletes with positive results. I recently hit a mental road block in my martial arts training, and this book is helping me to achieve a winning state of mind for martial arts, work, and life.

Persistence - Heart - Passion & Love! are the ingredients to become a Champion! The Way of the Champion covers all aspects and for those wishing to improve their "lot in life" can learn a lot by reading and absorbing this great book. When I started it I could not put it down, which is unusual for me as my normal reading pattern is to read a couple of chapters a day! Well written by people have "been there and done that"!

Fantastic read. Hits precisely on how to be present in sport and perform your best.

Fascinating book! I coach younger kids now, but this book will become even more powerful/applicable for me as my kids get older.

This book has a lot of simple concepts and quick phrases / questions that can be used with youth teams to help them develop mental toughness and perspective as to how to improve themselves. As a youth coach, I found these concepts easy to adapt and apply in quick, three minute sessions before and after each practice.

The best

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